

REISSUE LITIGATION
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J. R. Smith
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Reissue Patent Application
for Patent No. 5,711,100

WILLIAM A. ELMER

Serial No. 74,598

Filing Date: June 14, 1993

For: **VEHICLE ADVERTISING SIGN,
SYSTEM AND METHOD**

Asst. Commissioner for Patents
Washington, D.C. 20231
Sir:

PRELIMINARY AMENDMENT

IN THE CLAIMS

Please add new Claims 7-17.

-7. The advertising sign recited in Claim 1 wherein the magnet receptacles collectively surround all of the magnets.

8. The advertising sign recited in Claim 7 wherein each magnet receptacle surrounds at least one of the magnets.

9. The advertising sign recited in Claim 7 wherein the magnet receptacles extend below the base.